

A L L E N M A R T I N

ADVERTISING DESIGN PUBLISHING ENTERTAINMENT CORP ID WEB PRINT PRODUCTION

RECENT

For the past five years I have worked as an independent consultant or freelance designer/art director; either from my own office or on-site. My recent projects have been as varied as producing the entire advertising campaign for the Turkish Department of Tourism and Culture to designing corporate identification and collateral media for small business ventures. I have continued to work in entertainment design, but am equally comfortable in a corporate environment. As senior art director for Serino Coyne, my responsibilities included initial concept and design of key art for Broadway productions and numerous entertainment collateral and design projects. Previously worked in internet design and traditional consumer advertising agencies. Also have experience in both magazine and newspaper publications.

EMPLOYMENT

FEBRUARY 1999 - AUGUST 2001 Serino Coyne, Inc., 1515 Broadway, NYC <i>Entertainment based Advertising Agency</i>	Senior Art Director
NOVEMBER 1996 - JANUARY 1999 Grey Entertainment, 875 3rd Ave., NYC <i>Entertainment Division of Grey Advertising</i>	Art Director
JUNE 1995 - OCTOBER 1996 K2 Design, 80 E. 11th St., NYC <i>Design & Concept for print & web</i>	Art Director
MARCH 1994 - JUNE 1995 Saatchi & Saatchi Advertising, 375 Hudson St., NYC <i>International Advertising Agency</i>	Art Director
MAY 1992 - NOVEMBER 1994 Tennis Week Magazine, 124 E. 40th St., NYC <i>Bi-weekly sports magazine</i>	Art/Creative Director
SEPTEMBER 1992 - DECEMBER 1993 The Earth Times, 375 Park Ave., NYC <i>Periodical environmental newspaper</i>	Art Director/Production Editor
FEBRUARY 1991 - FEBRUARY 1992 The Racing Times, 315 Hudson St., NYC <i>Daily thoroughbred newspaper</i>	Designer

FREELANCE EMPLOYERS

Saatchi and Saatchi Advertising Grey Advertising UBS/Paine Webber McKinsey & Co.
Media First International Turkish Department of Tourism and Culture Spin Magazine
Island Records The Hill Newspaper Wilson Sporting Goods Rough Trade Records

REFERENCES

Ed Weiner, 212 779 4510 Senior Partner, Media First International
Jim Miller, 212 626 2745 Creative Director, Serino Coyne, Inc.
Anne Marie Cummings, 917 415 3685 New York, NY